FAMILY TRAVELLER

MAGAZINE PRINTING SPECIFICATIONS

Printing Process: Web offset
Binding Process: Perfect bind
Magazine trim size: 9" x 10 ⅞"

Note: All electronic data will be held for one year from date of last insertion and all media will be destroyed after three months unless otherwise directed

Preferred file format: PDF-X1a preferred, some PDFs are acceptable

FILE SPECIFICATIONS GENERAL GUIDELINES

- Include/embed all fonts and artwork
- Max density of 300 DPI for images & 2400 DPI for line work
- RGB or Pantone elements must be converted to CMYK
- Files must be properly trapped
- Limit file name to 24 characters including the extensions
- Files must be single pages or spreads, no multipage files
- Do not nest PDF files in other PDFs, EPS files in other EPSs
- 5% minimum dot required to print highlight areas and square-up on edges with fade-off dot of 3% of each color

DOCUMENT SETTINGS

- Ads should be built at 100% trim size
- Bleed ads, extend bleed to ⅛" beyond trim on all sides
- Keep live matter ¼" inside trim dimensions on all sides
- Printer marks should be offset .167" when creating PDF-X1a files. Marks are not to touch live image or bleed areas
- Spread Ads: Keep live matter ¼" away from either side of center or ½" total across the gutter

FONTS

- 4-color black type is not preferred
- To create rich black use 100% K and 60% C
- Free fonts or system fonts should not be used. If used, they must be outlined
- Do not apply styles to basic fonts, use the actual font
- 4-color type should not exceed 300% density
- To avoid low-res (soft type) or 4-color black type, type should be set in InDesign or Illustrator and not in Photoshop
- Reverse type should use a dominant color (usually 70% or more) for the shape of the letters and should be trapped when practical and not detrimental to the appearance of the job
- Color or reverse type and line art should not be less than .007 at the thinnest area. Single color type and line art should not be less than .004 at the thinnest area

PAGE SPECIFICATIONS

Trim Size 9" x 10⅞"
Full Page *Bleed* 9 ¼" x 11 ⅛"
Full Page *Non-Bleed* (w/safety) 7 ¾ x 10"
Spread Trim 18" x 10⅞"
Spread Full Gutter *Bleed* 18 ¼" x 11 ⅛"
Spread *Non-Bleed* 16 ¾" x 10"
½ Page H 9"x 5⅛"
½ Page H *Bleed* 9¼"x 5⅜"
½ Page V 4⅜"x 10⅞"
½ Page V *Bleed* 4⅝" x 11 ⅛"
⅓ Page V 2 ⅞ "x 10 ⅞"